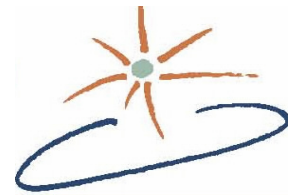


Exhibitor and Program Advertising Request



September 30 – October 2, 2009 ♦ Albuquerque Convention Center ♦ 401 2nd Street NW ♦ Albuquerque ♦ New Mexico ♦ USA

To reserve your space please complete this form and initial page two where applicable.

Organization Name _____

Contact Person _____

Mailing Address: _____

City _____ State/Prov _____ Zip/Postal Code _____

Phone _____ Fax _____ E-Mail Address _____

Check all that apply

Advertising Rates

Description	Rate-Color	Rate-B/W	Size
Back cover inside or outside	<input type="checkbox"/> \$350	<input type="checkbox"/> \$300	7.5" x 10"
Front inside cover	<input type="checkbox"/> \$350	<input type="checkbox"/> \$300	7.5" x 10"
Full page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$250	7.5" x 10"
Single ad, 1/2 page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	7.5" x 4.865"
Single ad, 1/3 page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$75	2.35" x 10"
Single ad, 1/4 page	<input type="checkbox"/> \$75	<input type="checkbox"/> \$50	4.8" x 3.65"
Business card	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	3.5" x 2" or 2" x 3.5"

Samples

Exhibit Booth Fees

	Single Booth	Double Booth	Shared Literature Table <small>(Up to 1000 pcs)</small>	Conference Bag Insert ** <small>(Up to 700 pcs)</small>
<input type="checkbox"/> Non-profit organization w/ budget under \$100K	<input type="checkbox"/> \$185	<input type="checkbox"/> \$340	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
<input type="checkbox"/> Government Agency	<input type="checkbox"/> \$285	<input type="checkbox"/> \$540	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
<input type="checkbox"/> For-profit organization or Non-profit w/ budget over \$100k	<input type="checkbox"/> \$385	<input type="checkbox"/> \$740	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100

Choose a Package and Save!

<input type="checkbox"/> Package 1	<input type="checkbox"/> Booth, Program Ad and Two 3-Day Conference Registrations	<input type="checkbox"/> \$50
<input type="checkbox"/> Package 2	<input type="checkbox"/> Booth and Two 3-day Conference Registrations	<input type="checkbox"/> \$30
<input type="checkbox"/> Package 3	<input type="checkbox"/> Conference Bag Insert and One 3-day Conference Registration	<input type="checkbox"/> \$20

Contact the conference registrar at (505) 272-6247 to discuss your options and inquire about availability.

Exhibit Booth

Exhibit Booth fees include one 10' x 10' booth with 8' background curtain, 3' side curtains, ID sign, one 6' skirted table, two chairs and a wastebasket with liners. Exhibitors may also purchase additional optional services including, early mailing, pin boards, flipcharts and other services directly from Disco Display House, Inc. Internet access and electricity is also available through the Albuquerque Convention Center. Exhibit Booth fees do not include attendance at conference sessions, conference materials or meals. Exhibitors who wish to attend the conference should complete the conference registration form. Set-up and take-down times and procedures will be sent to the primary contact person upon confirmation of registration and payment. Please visit our website for more details. Cancellation requests for Exhibitor options must be received in writing (letter, fax, email) on or before September 1, 2009. After that date, no refunds will be given. Refund checks (minus a \$25 administrative fee) will be mailed after the conference. **Initial Here**_____

Shared Literature Table

This option reserves a space, on a shared table, for you to place up to 1000 pieces of your brochure, flyer or promotional item. Submit one brochure, flyer or promotional item type per order. Items to be displayed must be received by Thursday, September 24, 2009. Cancellation requests must be received in writing (letter, fax, email) on or before September 1, 2009. After that date, no refunds will be given. Refund checks (minus a \$25 administrative fee) will be mailed after the conference. **Initial Here**_____

Conference Bag Insert

This option prepackages up to 700 pieces of your brochure, flyer or promotional item with our registration materials. Submit one brochure, flyer or promotional item type per order. Registration materials are distributed to all paid conference attendees. Items to be prepackaged must be received by Thursday, September 24, 2009. Cancellation requests must be received in writing (letter, fax, email) on or before September 1, 2009. After that date, no refunds will be given. Refund checks (minus a \$25 administrative fee) will be mailed after the conference. **Initial Here**_____

Program Advertising

The program print size measures 8.5" x 11". Formats accepted for digital files: PDF: High Resolution or Print Resolution (300 dpi); TIFF: 300 dpi, cmyk or grayscale; EPS: cmyk or grayscale. Please convert fonts to outlines or curves no spot colors; JPEG: cmyk or grayscale. Please use the high quality option *Low Compression = High Quality*. Program advertising size and placement availability distributed on a first-come first-serve basis. Proofs are required. Please refer to the calendar below for submission deadline. Hard copy submissions will be accepted but we do not guarantee reproduction quality. Cancellation requests must be received in writing (letter, fax, email) on or before July 31, 2009. After that date, no refunds will be given. Refund checks (minus a \$25 administrative fee) will be mailed after the conference. **Initial Here**_____

Deadlines to Remember

Space is reserved on a First-Come First-Served basis.

Last date to submit proofs and program advertising requests	July 17, 2009
Payments Due (If paying by purchase order, a PO with an original signature must be received by payment due date)	July 31, 2009
Last date to cancel Program Advertising request	July 31, 2009
Last date to cancel Exhibit Booth, Literature Table and Conference Bag insert request	September 1, 2009

Payment Information- Make all checks/money orders/purchase orders payable to: University of NM CDD Disability Conference

<input type="checkbox"/> Purchase Order # _____	Amount: \$ _____
<input type="checkbox"/> Check # _____	
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card #: _____	Exp. Date _____ 3-Digit Pin _____
_____	_____
(Print name as it appears on card)	(Signature) (Today's date)

Please mail the completed form to:

UNM CDD Disability Conference
Attention: Conference Registrar
2300 Menaul Blvd. NE
Albuquerque, NM 87107

If paying by credit card, you may fax this form to the attention of the Conference Registrar

Phone: (505) 272-6247

Fax: (505) 272-9594

Web: <http://cdd.unm.edu/swconf>

Email: swdisabilityconference@salud.unm.edu

Tax ID: 856000642