



## Program Advertising

Choose from a variety of placement, color and size categories to increase your visibility in the disability community.

## Become an Exhibitor

Represent your organization or agency at the conference by securing an exhibit booth.

## Bag Inserts & Literature Table

Prepackage your organizations promotional item or literature with our registration materials or purchase space on our shared literature table.

**If your organization would like to reach health care providers, people with disabilities, educational and research institutions, service providers, disability organizations, and disability related state and federal government agencies**

### Program Advertising

	Color	Size
Full Page (Back cover inside or outside)	\$400	7.5" x 10"
Full Page (Front inside cover)	\$400	7.5" x 10"
Full page (Interior)	\$350	7.5" x 10"
1/2 page (Horizontal or Vertical)	\$200	7.5" x 4.865"
1/3 page (Vertical)	\$150	2.35" x 10"
1/4 page (Horizontal or Vertical)	\$100	4.8" x 3.65"
Business card	\$50	3.5" x 2" or 2" x 3.5"



### Exhibitors

	Single Booth	Double Booth	Shared Literature Table (Up to 1,000 pcs)	Conference Bag Insert (Up to 700 pcs)	Exhibitor Conference Registration (Up to two exhibitors per booth)
Non-Profit with budget under \$100K	\$185	\$340	\$100	\$100	\$120
Government Agency	\$285	\$540	\$100	\$100	\$120
For-Profit or Non-Profit with budget over \$100k	\$385	\$740	\$100	\$100	\$120

**For details visit our website <http://cdd.unm.edu/swconf>**

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